



Continental  
Office

# BRANDING

Look Book

# **TELLING YOUR STORY IS OUR PASSION.**

To put it simply - we tell stories through experiential graphics and branded solutions that proudly display your culture, identity and personality.





> **CH<sup>1</sup>**  
WORKPLACE

> **CH<sup>2</sup>**  
ATHLETICS

> **CH<sup>3</sup>**  
EDUCATION

> **CH<sup>4</sup>**  
PUBLIC SPACES

**WORKPLACE**





# Content Office

## THE WAY YOUR OFFICE LOOKS AND FEELS

Branding can send a powerful message. It's your billboard in Times Square, it's your Super Bowl commercial, and it broadcasts your story to everyone who walks through your door, especially your employees. When done right, your workplace reflects who you are and what you do. It will build a stronger connection between your people and the purpose of their work. When your environment is welcoming and inspiring, it tells potential employees and customers that you take your relationships with them seriously.



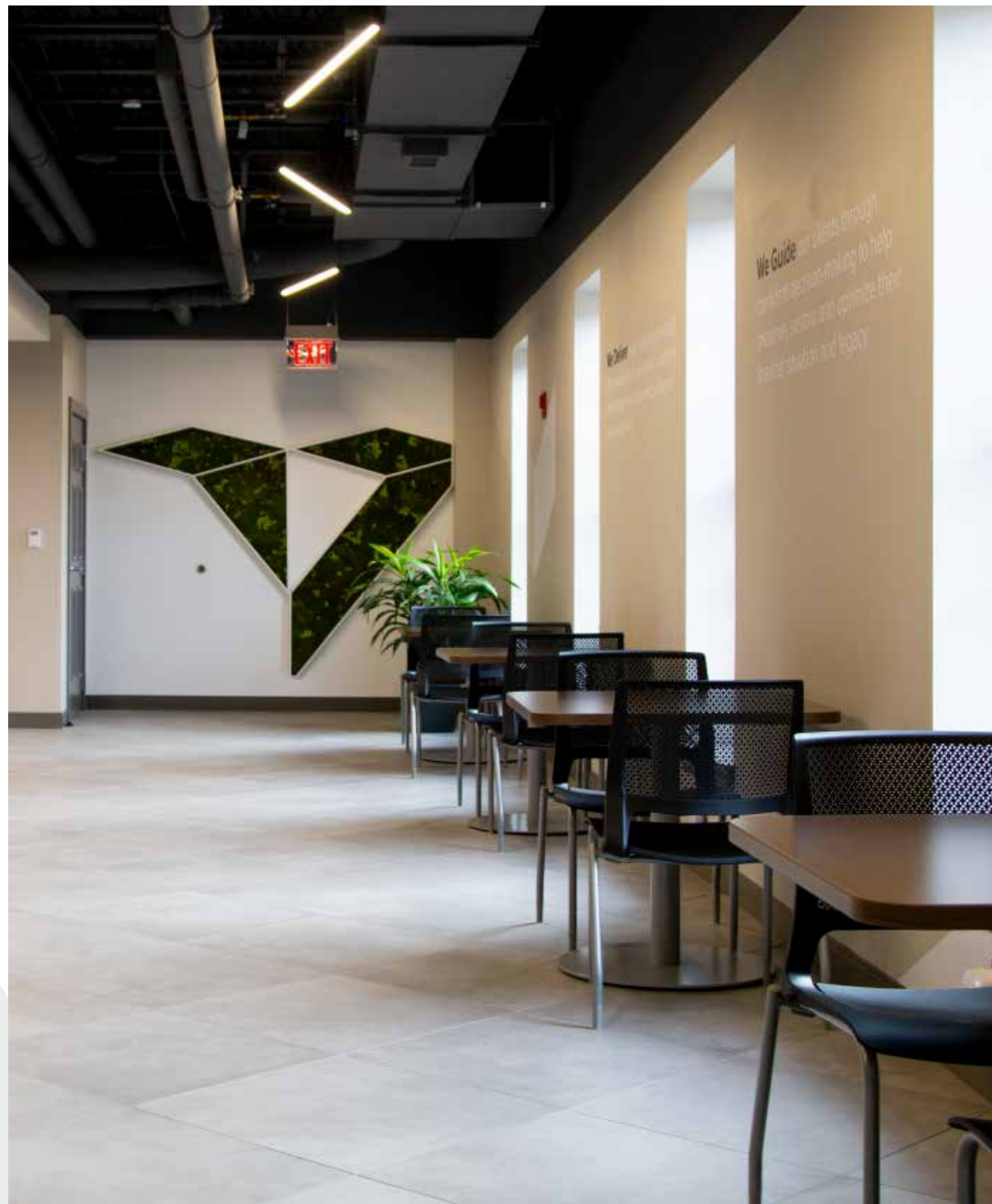
**HAGERTY INSURANCE** - DUBLIN, OH



**HAGERTY INSURANCE** - DUBLIN, OH



**FEAZEL ROOFING** - NEW ALBANY, OH



**VENTURE VISIONARY PARTNERS - SYLVANIA, OH**



**VENTURE VISIONARY PARTNERS** - SYLVANIA, OH

**ATHLETICS**



**2  
E  
C**

## **BUILDING YOUR DREAM TEAM**

In the world of athletics, just as much as in the world of business, recruiting top talent is of high importance. You can't have a successful company, or team, without the best players. But recruitment isn't easy, and it can be downright difficult if the look and feel of your space doesn't resonate with your potential recruits. Branding will turn your space into a memorable and impactful experience for all who set foot inside your walls.

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**WABASH COLLEGE** - CRAWFORDSVILLE, IN



**WABASH COLLEGE** - CRAWFORDSVILLE, IN



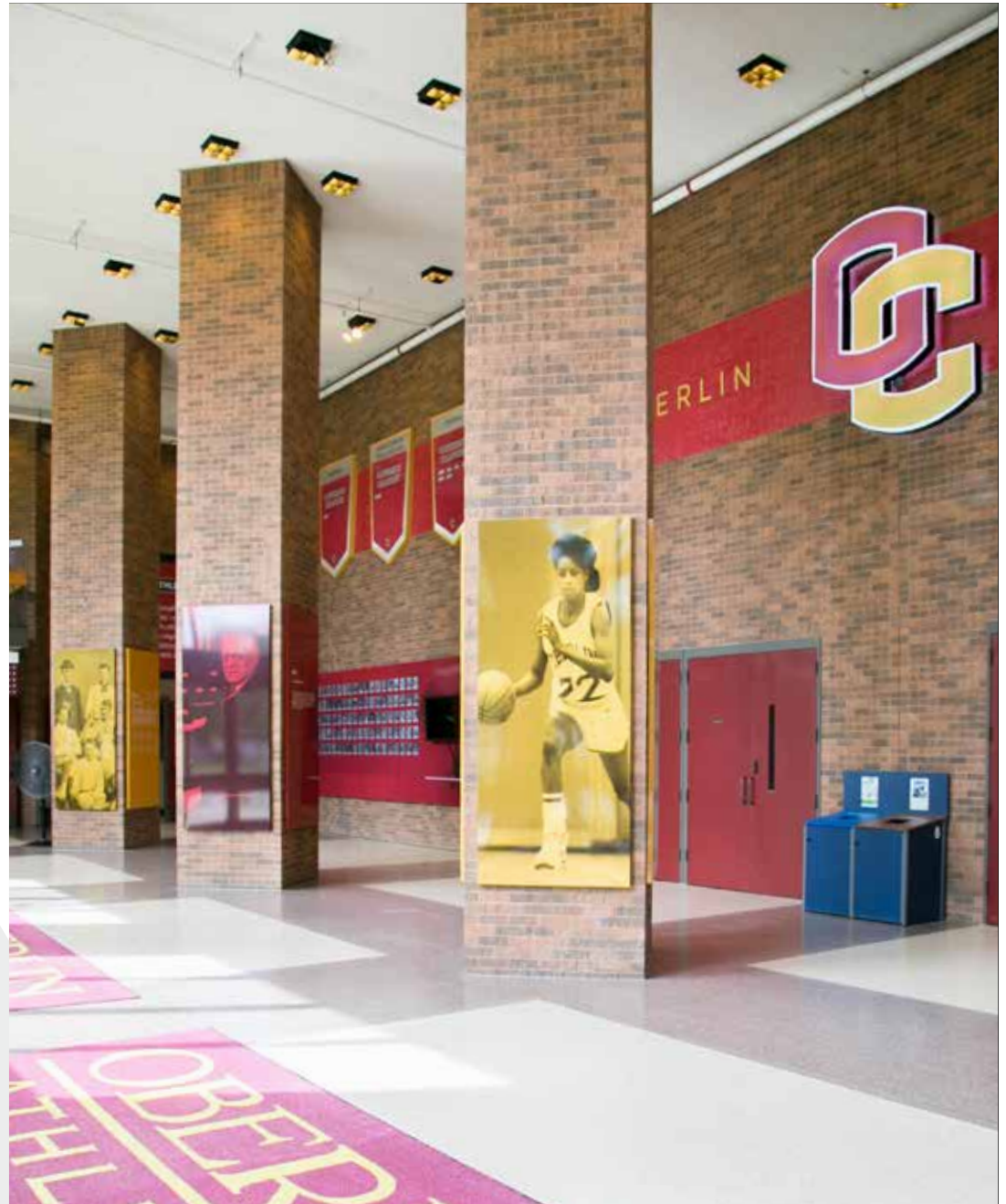
**WABASH COLLEGE** - CRAWFORDSVILLE, IN



**TENNIS OHIO** - COLUMBUS, OH



**THE OHIO STATE UNIVERSITY** - COLUMBUS, OH



**OBERLIN COLLEGE** - OBERLIN, OH



**OBERLIN COLLEGE** - OBERLIN, OH



MICHIGAN STATE UNIVERSITY - EAST LANSING, MI



**UNIVERSITY OF FINDLAY-** FINDLAY, OH



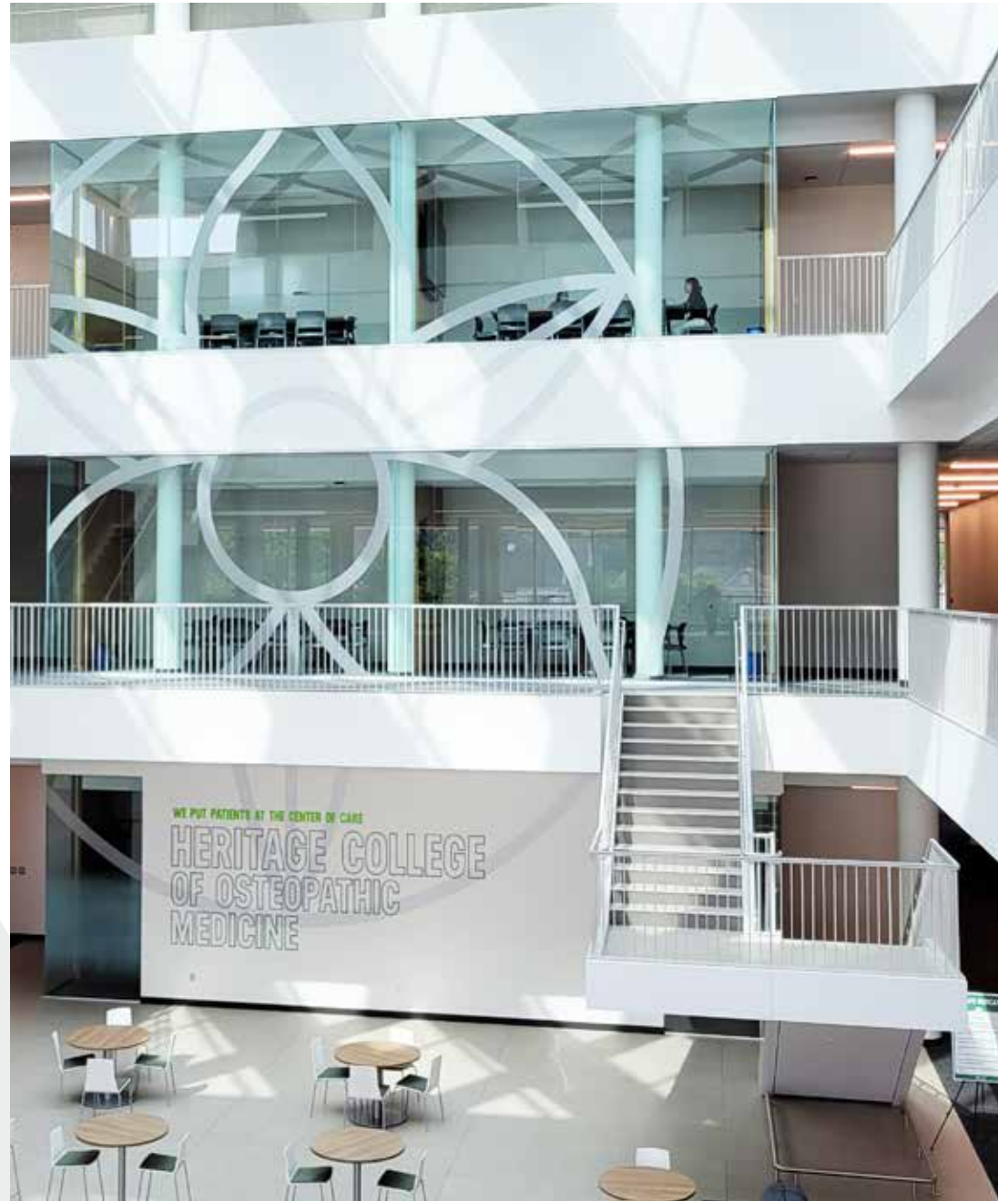
**EDUCATION**



# Continental ce

## **BEYOND THE CLASSROOM**

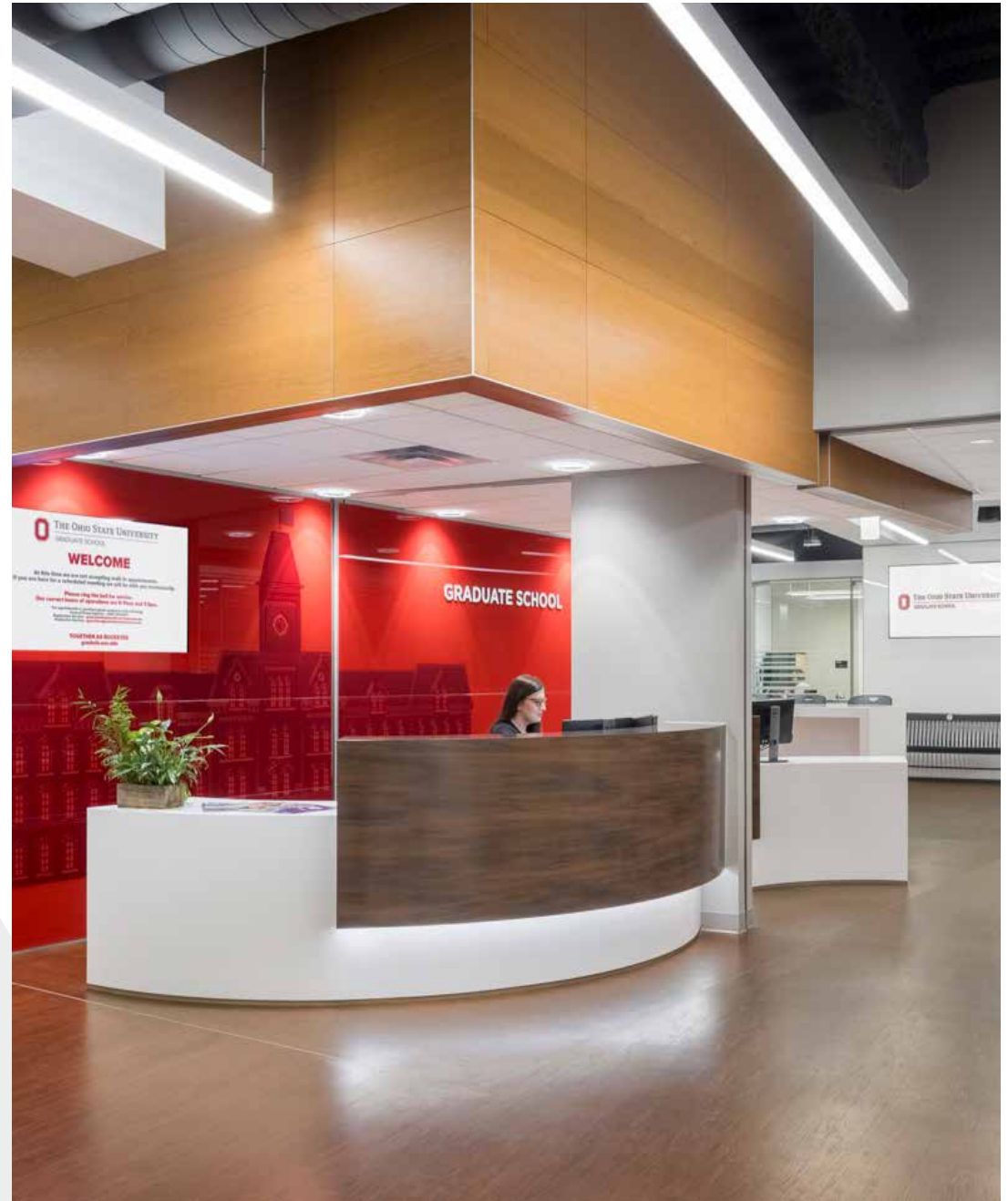
It's a new type of world for students, and they need new types of learning spaces. The classrooms of tomorrow are more than desks and a chalkboard, today's students need colors, movement, and choice. Branding bridges the classroom of the past with today's educational environments.



**OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE - ATHENS, OH**



**OHIO UNIVERSITY HERITAGE COLLEGE OF OSTEOPATHIC MEDICINE - ATHENS, OH**



**OHIO STATE UNIVERSITY - COLUMBUS, OH**



**DELAWARE AREA CAREER CENTER - DELAWARE, OH**



**PA CYBER** - MULTIPLE LOCATIONS, PA



**PA CYBER HEADQUARTERS - MIDLAND, PA**



**PA CYBER** - MULTIPLE LOCATIONS, PA



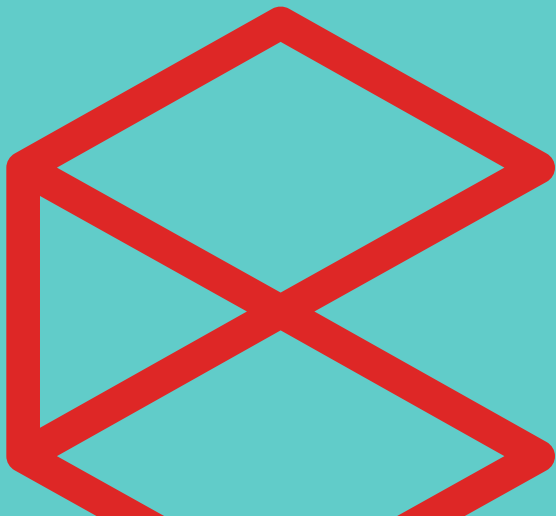
UNIVERSITY OF TOLEDO - TOLEDO, OH

**PUBLIC SPACES**



## INVITING FOR ALL

How we think about public spaces has changed, creating bigger and better experiences through branded elements. Where we come together to experience things together is an opportunity to experience them better; gathering spaces like concert halls, sports venues, and community centers are great spaces to see, touch, and feel branded elements that enhance our experiences and further our understanding. Discover how Branding helps you learn about a space and an organization, understand its purpose, and enhance your experience!



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**HOPEWELL** - COLUMBUS, OH



**HOPEWELL** - COLUMBUS, OH



**THE WORKS** - NEWARK, OH



**VENTURE SUITE** - COLUMBUS, OH



**STONEWALL COLUMBUS** - COLUMBUS, OH

**IF YOUR  
SPACE COULD  
TALK, WHAT  
WOULD IT  
SAY?**





Let's create  
great spaces  
together.

Visit  
[continentaloffice.com/branding](https://continentaloffice.com/branding)  
to learn more.



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Thank You