

Case Study

University of Findlay

The University of Findlay had an outdated space and was having trouble staying top-of-mind with athletic recruits who visited Croy Arena. In addition, the athletics department had a tight budget and wanted to make upgrades that were cost-prohibitive.

Results:

Through innovative design and production techniques, we were able to work around these obstacles and provide a winning space. By creating a graphic design that incorporated the look of their wood floor and applying it to the walls, we simulated real wood at a fraction of the cost. This gymnasium now creates excitement and leaves a lasting first impression on visitors.











