

# CONTINENTAL OFFICE

VARIOUS OFFICES  
OHIO AND PENNSYLVANIA

**BRANDING CASE STUDY**  
CORPORATE



Property of Continental Office <sup>TM</sup>



PITTSBURGH, PA

## OVERVIEW

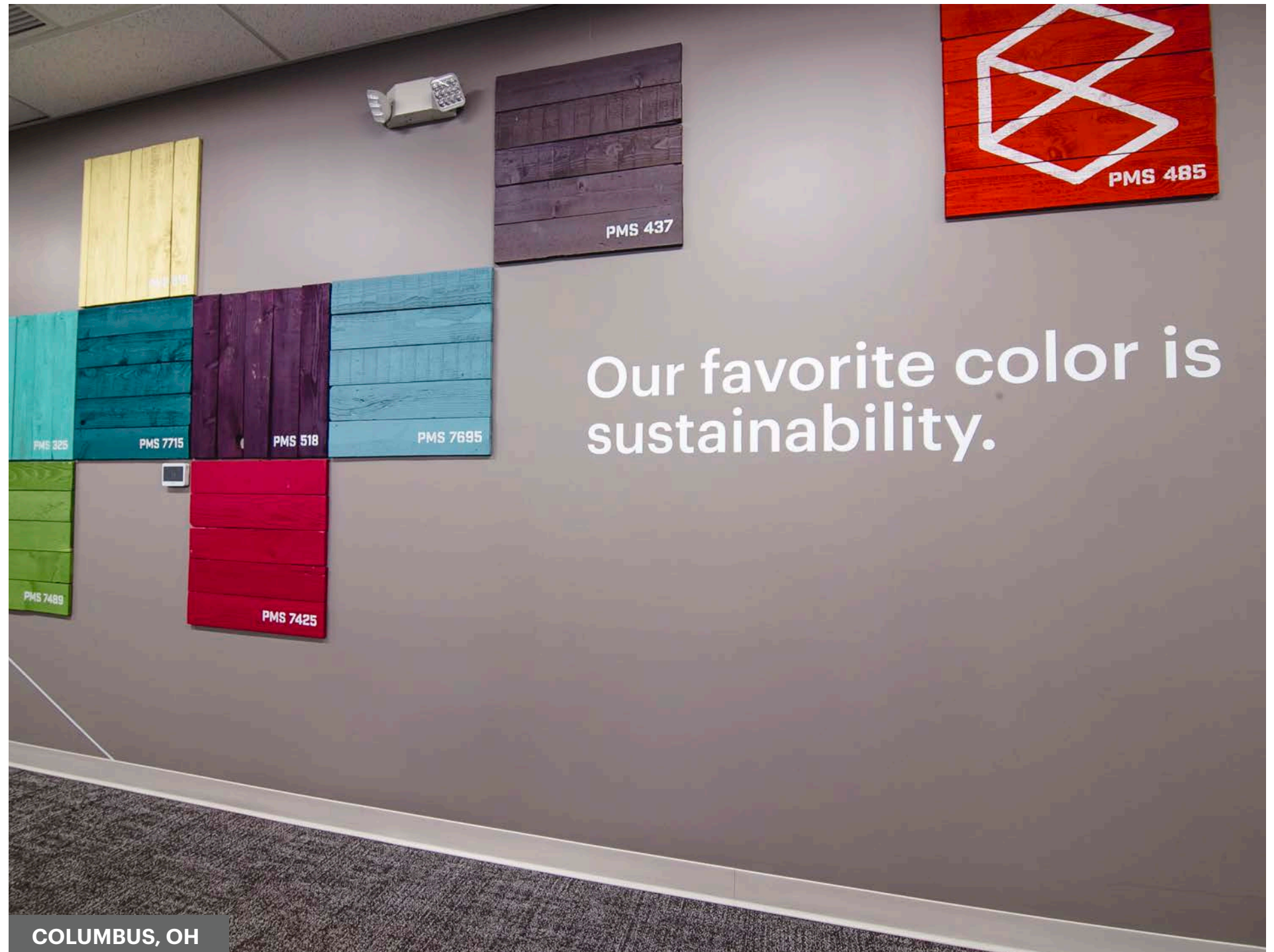
We are Continental Office! We've been creating dynamic, functional spaces for our clients since 1939. We believe the right space inspires creativity and promotes a thriving culture.

That's why we pride ourselves on our own office's functional space and memorable branded moments in our multiple Columbus locations and Pittsburgh office.

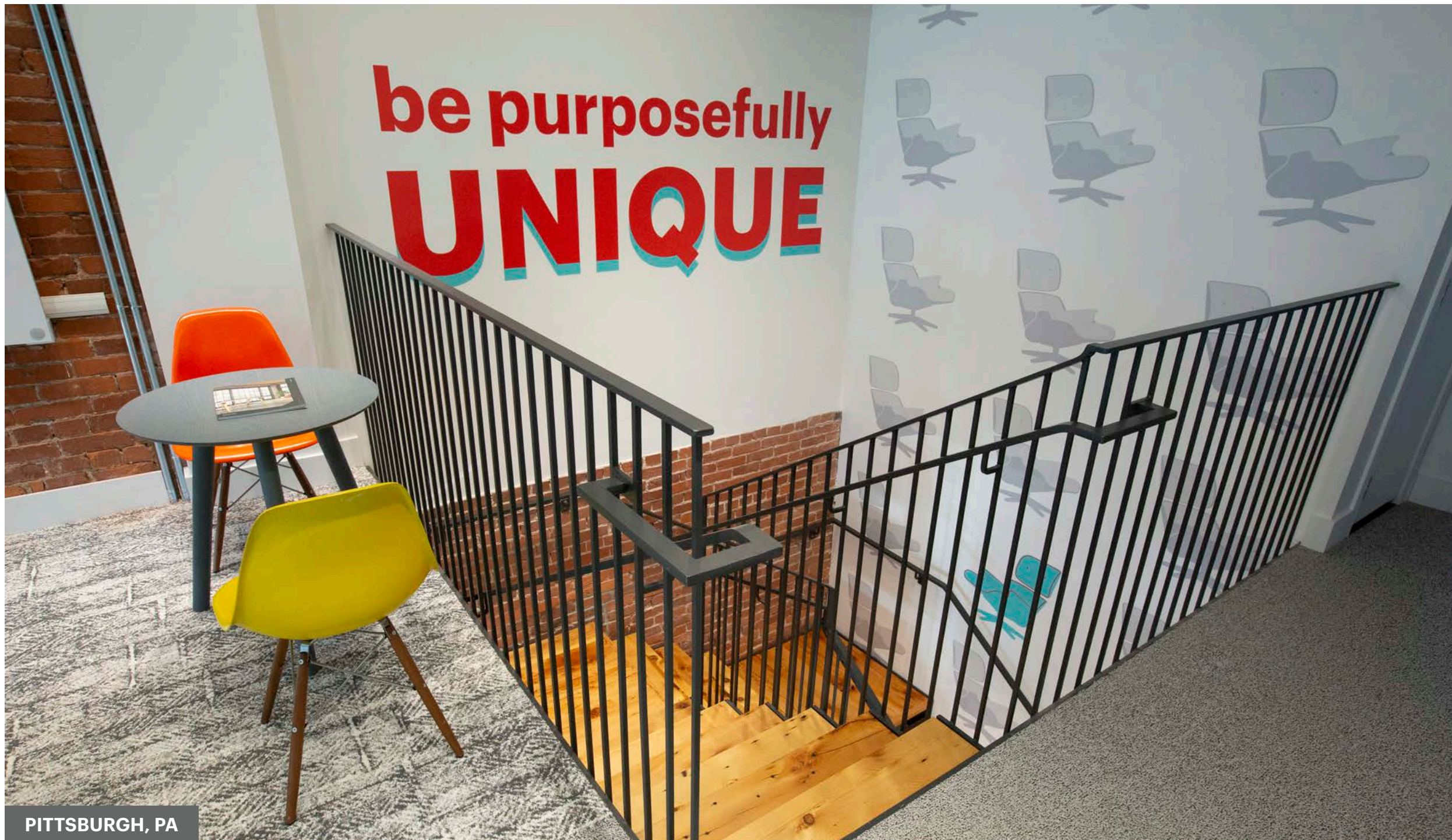


## DESIGN

Our design system reflects the voice and talent of our team. Through branded environments, we use color, material, and messaging to tell the story of who we are.







PITTSBURGH, PA





COLUMBUS, OH

**GRAND MOMENTS**

Dynamic angles and pops of color spice up our lobby and create a captivating entrance.

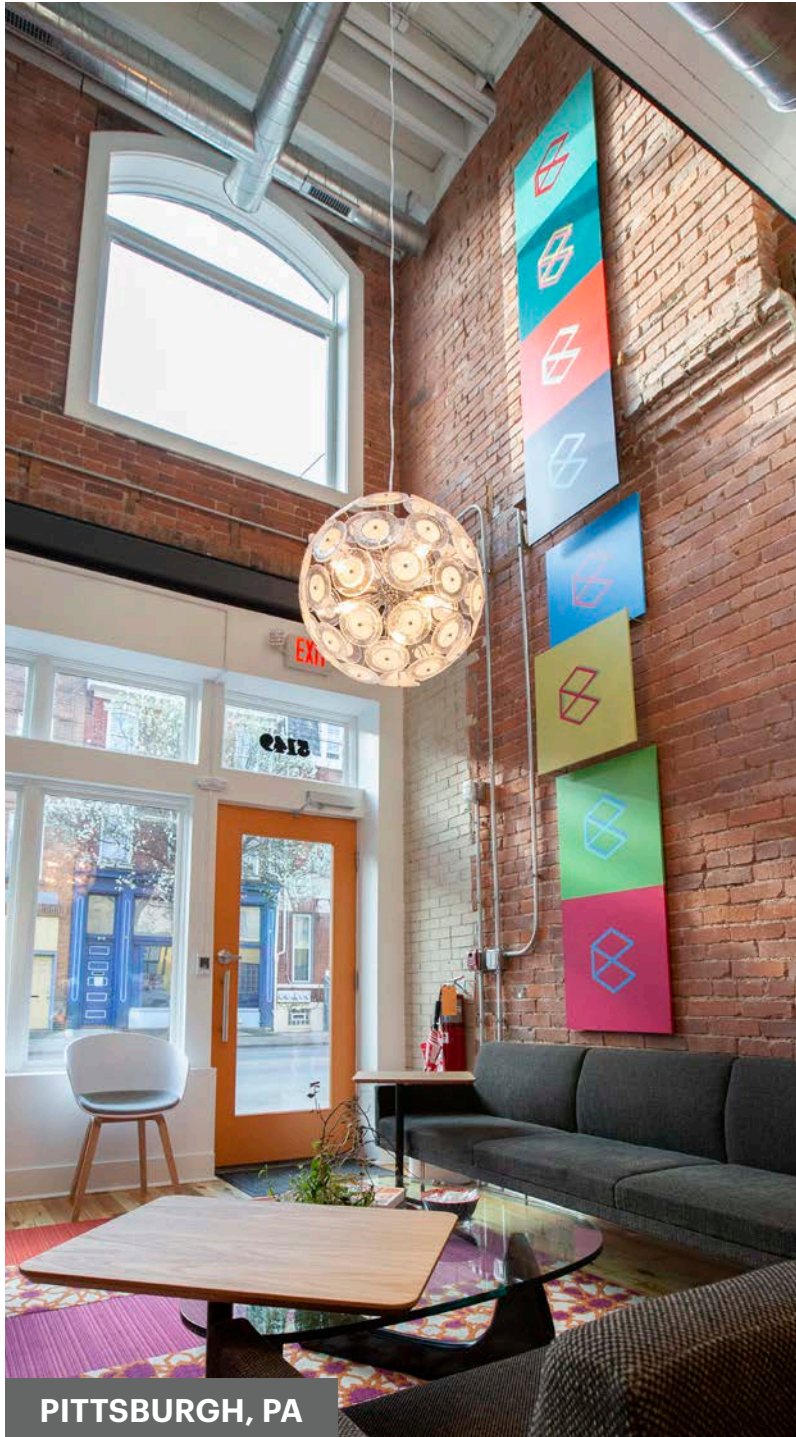


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**INFORMATIVE SPACES**

We are proud of our work so we creatively use iterations of our landmark and color to elevate who we are.

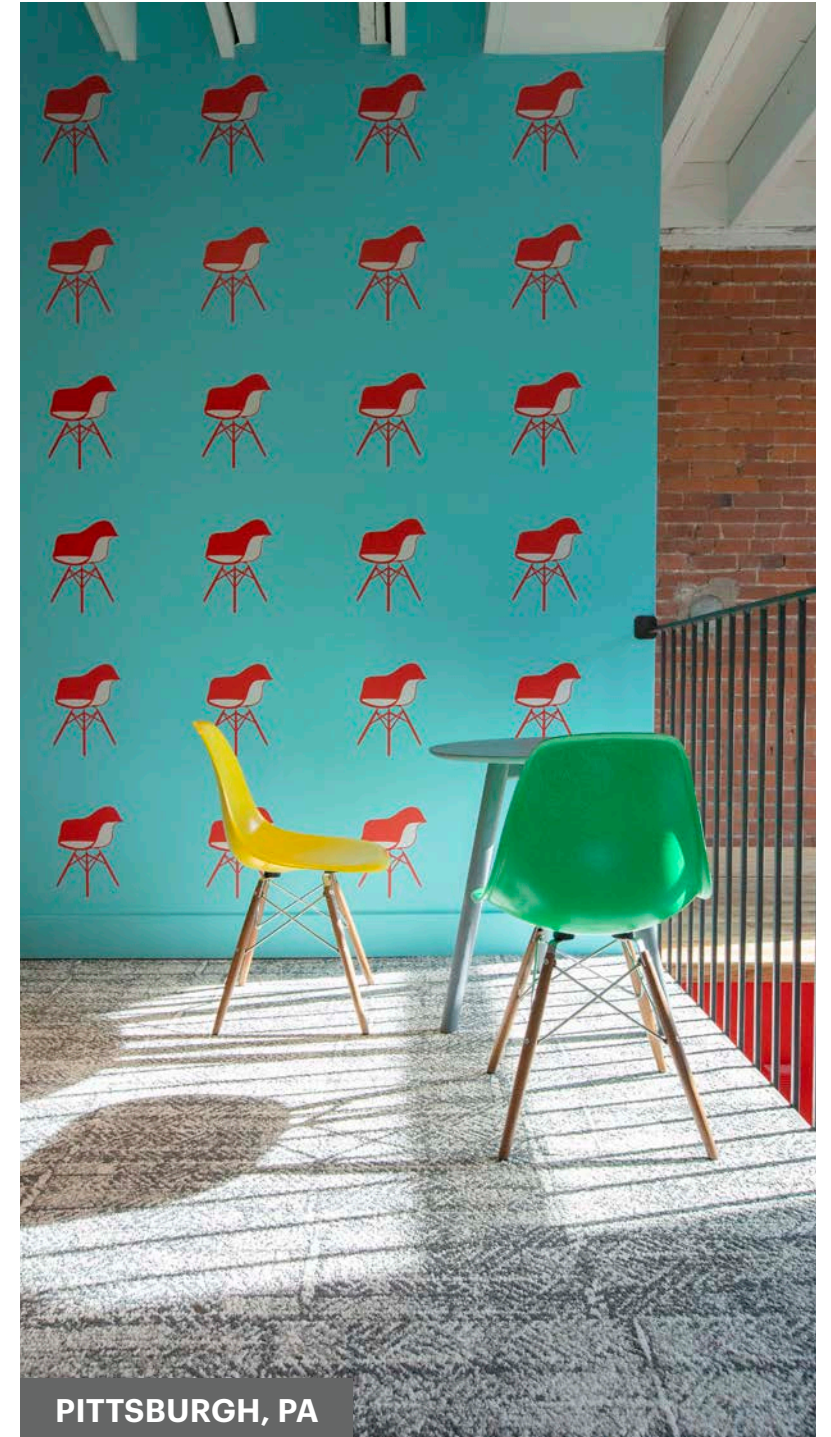




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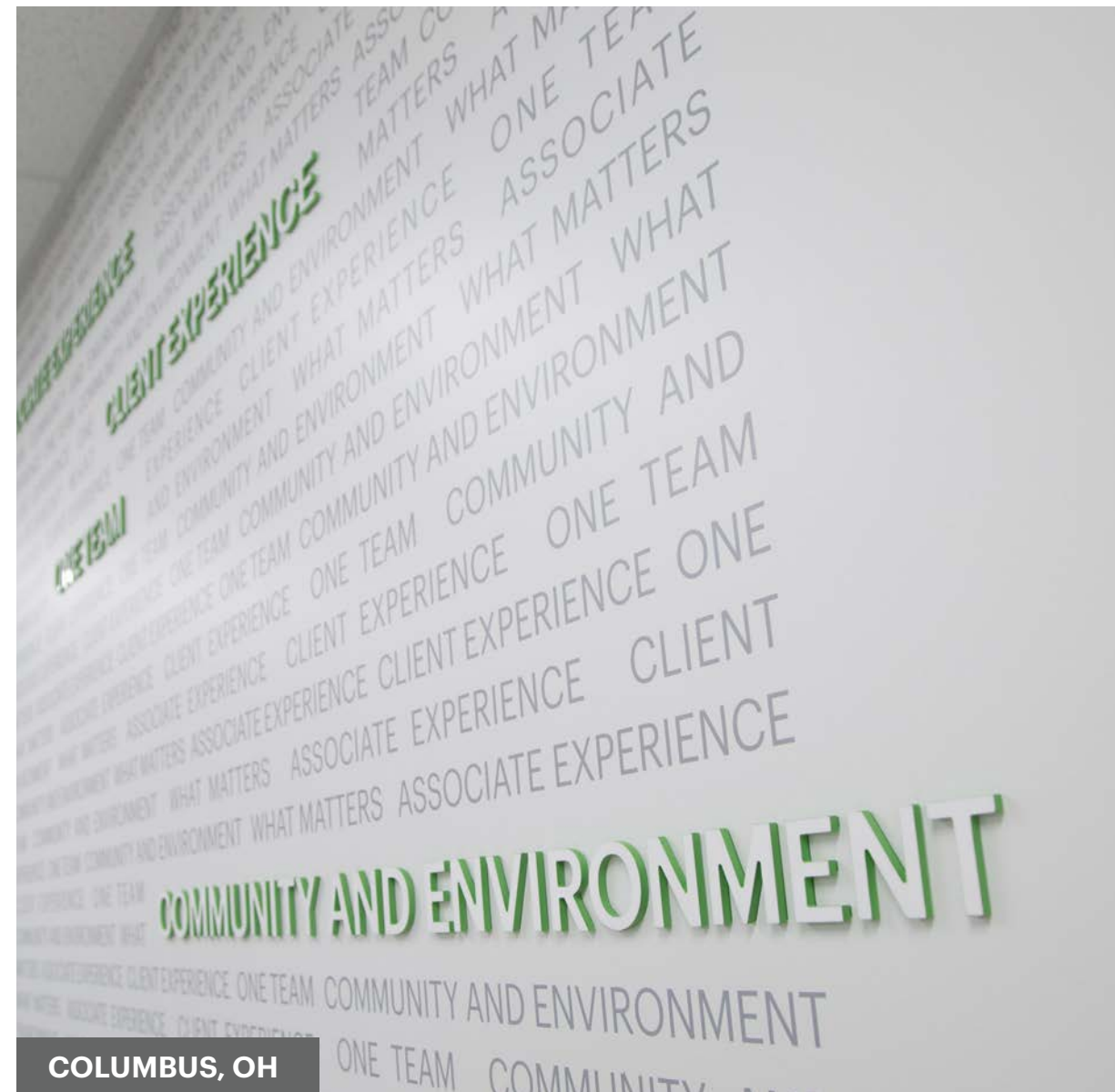
COLUMBUS, OH



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## DIMENSIONAL

Whether it's painted bike parts or dimensional letters, breaking out from the 2D canvas is our specialty.

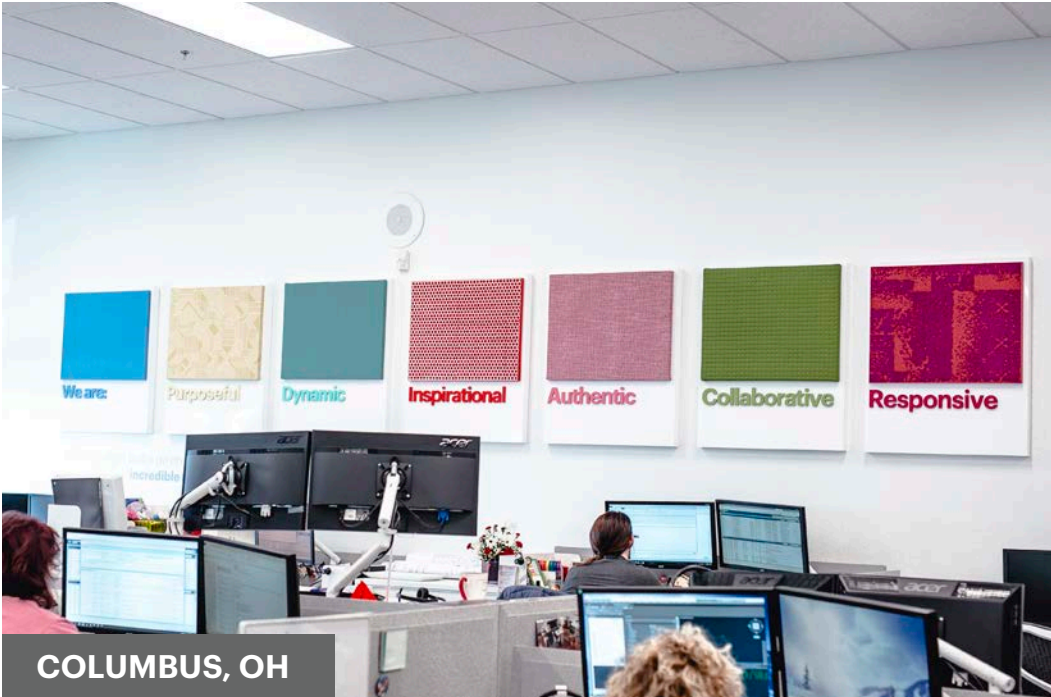


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## TONE-ON-TONE

Branding doesn't need to be bold to be impactful. Sometimes the slightest pop of color can create a captivating and powerful experience.

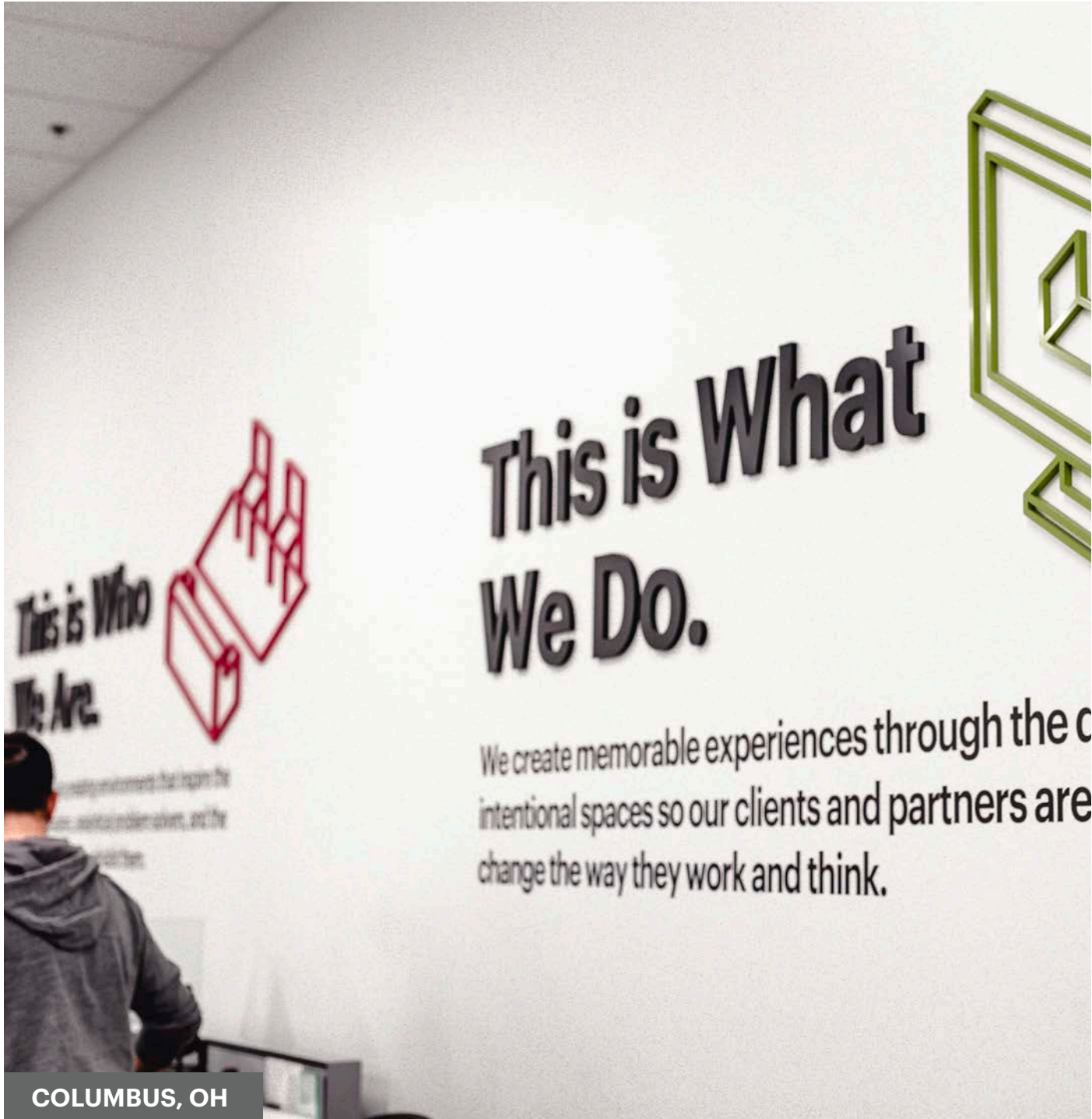




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