



Continental
Office

BRANDING

Look Book

TELLING YOUR STORY IS OUR PASSION.

To put it simply - we tell stories through experiential graphics and branded solutions that proudly display your culture, identity and personality.





> **CH¹**
WORKPLACE

> **CH²**
ATHLETICS

> **CH³**
EDUCATION

> **CH⁴**
PUBLIC SPACES

WORKPLACE





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THE WAY YOUR OFFICE LOOKS AND FEELS

Branding can send a powerful message. It's your billboard in Times Square, it's your Super Bowl commercial, and it broadcasts your story to everyone who walks through your door, especially your employees. When done right, your workplace reflects who you are and what you do. It will build a stronger connection between your people and the purpose of their work. When your environment is welcoming and inspiring, it tells potential employees and customers that you take your relationships with them seriously.



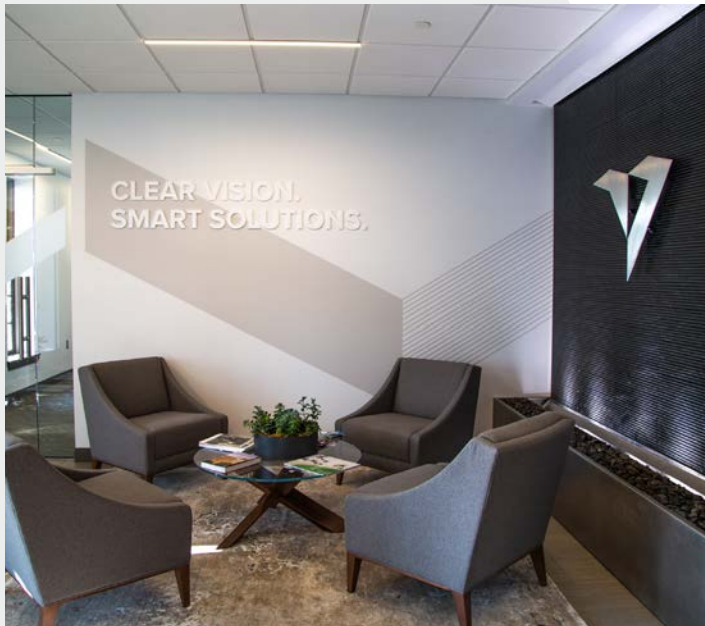
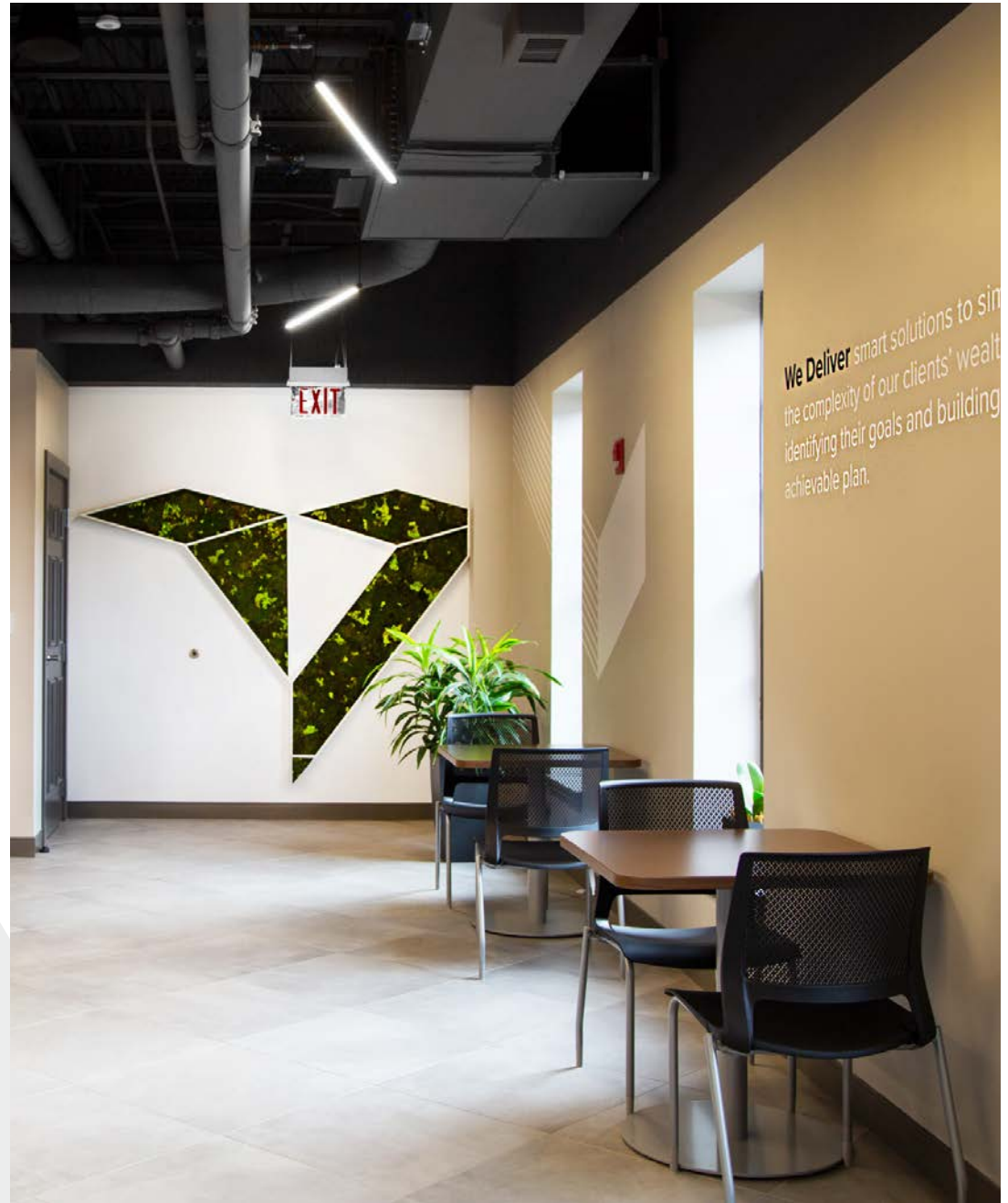
TURNER CONSTRUCTION - COLUMBUS, OH



HOPEWELL WORKS - COLUMBUS, OH



FEAZEL ROOFING - NEW ALBANY, OH



VENTURE VISIONARY PARTNERS - SYLVANIA, OH.

ATHLETICS



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C**

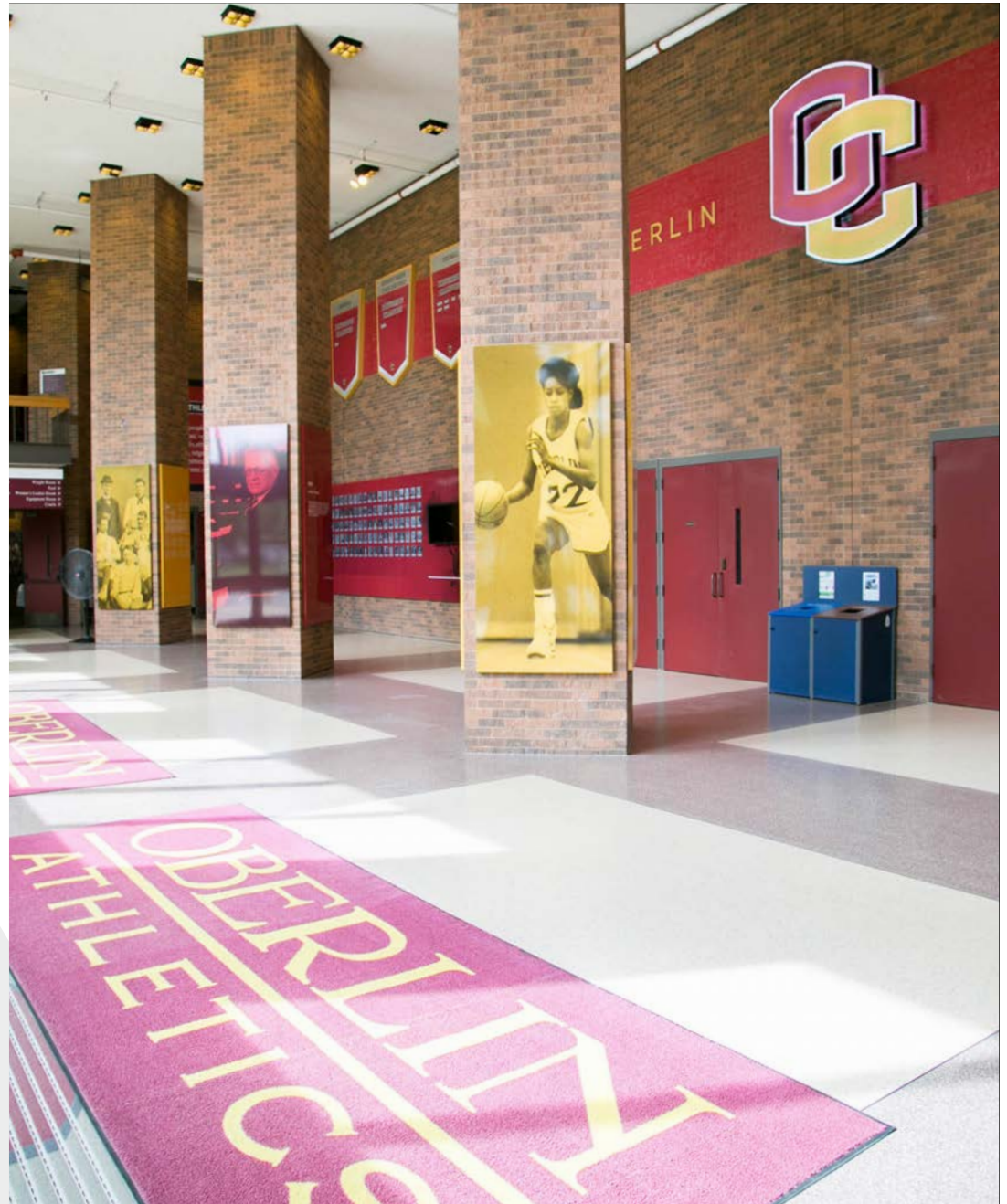
BUILDING YOUR DREAM TEAM

In the world of athletics, just as much as in the world of business, recruiting top talent is of high importance. You can't have a successful company, or team, without the best players. But recruitment isn't easy, and it can be downright difficult if the look and feel of your space doesn't resonate with your potential recruits. Branding will turn your space into a memorable and impactful experience for all who set foot inside your walls.

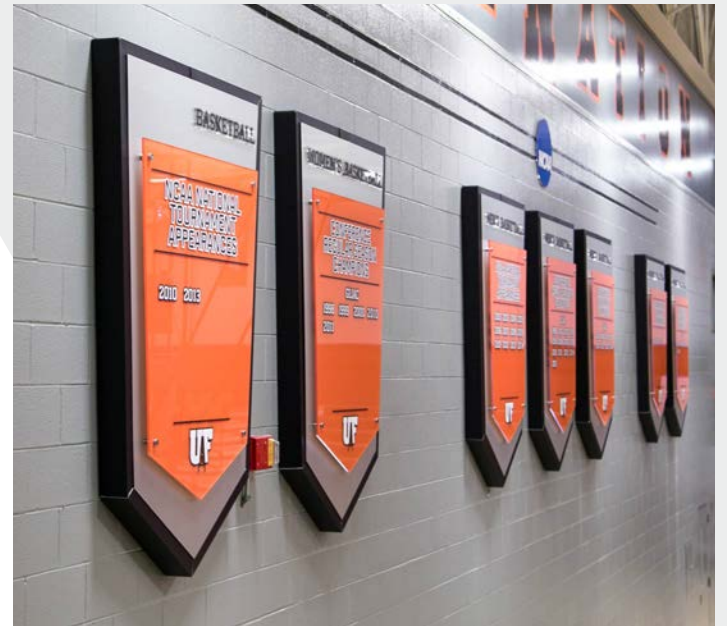
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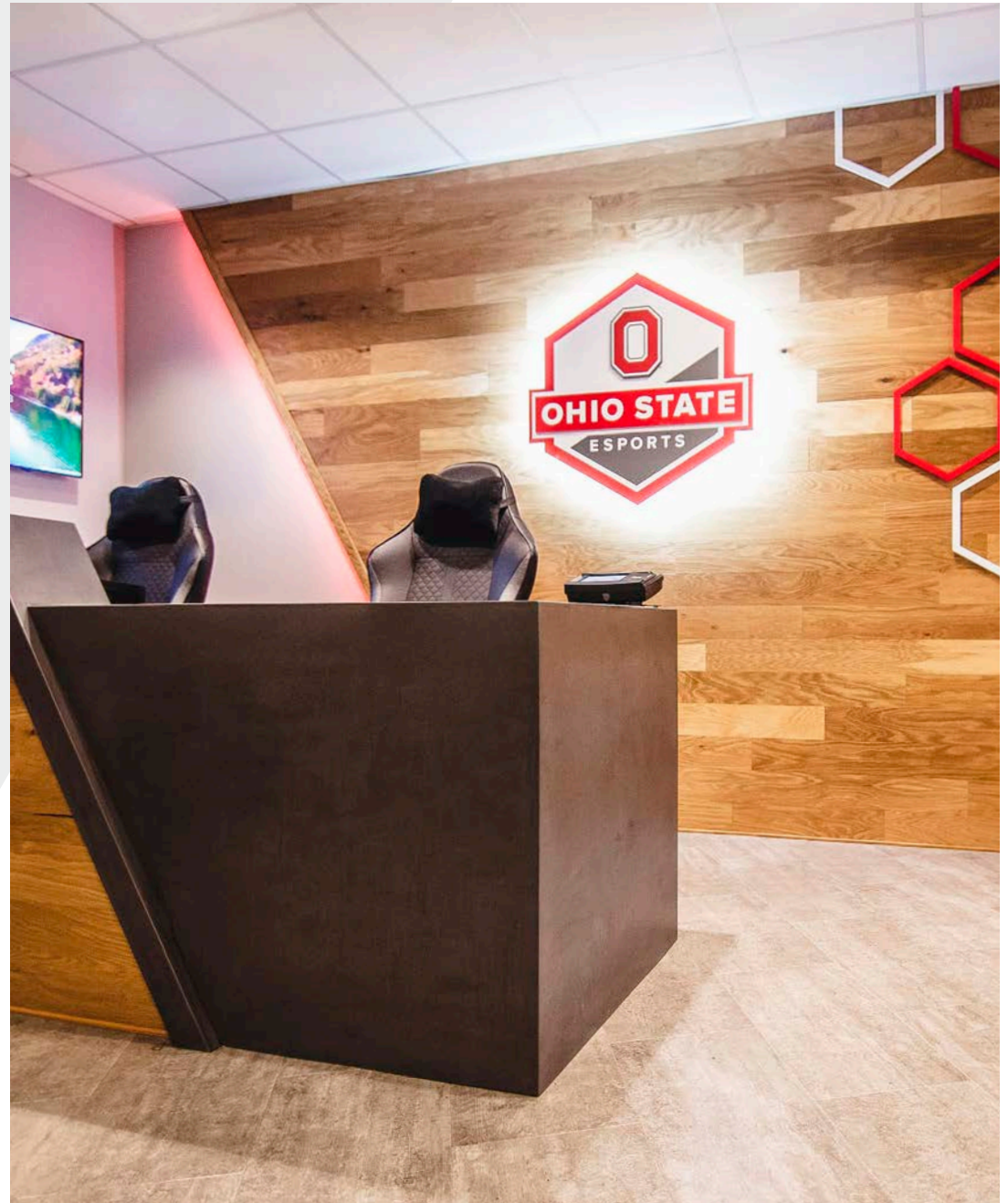
MICHIGAN STATE UNIVERSITY - EAST LANSING, MI



OBERLIN COLLEGE - OBERLIN, OH



UNIVERSITY OF FINDLAY- FINDLAY, OH



THE OHIO STATE UNIVERSITY - COLUMBUS, OH

EDUCATION



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BEYOND THE CLASSROOM

It's a new type of world for students, and they need new types of learning spaces. The classrooms of tomorrow are more than desks and a chalkboard, today's students need colors, movement, and choice. Branding bridges the classroom of the past with today's educational environments.



MARBURN ACADEMY - NEW ALBANY, OH



At Marburn Academy,
we celebrate students
who learn differently,
empowering them to
awaken their potential, to
achieve success in
school and life, and to
affect positive change
in our communities.



DELAWARE AREA CAREER CENTER - DELAWARE, OH



SAY HELLO
TO ARCHIE



Named in honor of the ancient Greek mathematician, scientist and innovator Archimedes, Archie is the official mascot of the Pennsylvania Cyber Charter School, and is a symbol of our school's commitment to the pursuit of knowledge and non-stop learning.

PA CYBER - MULTIPLE LOCATIONS, PA



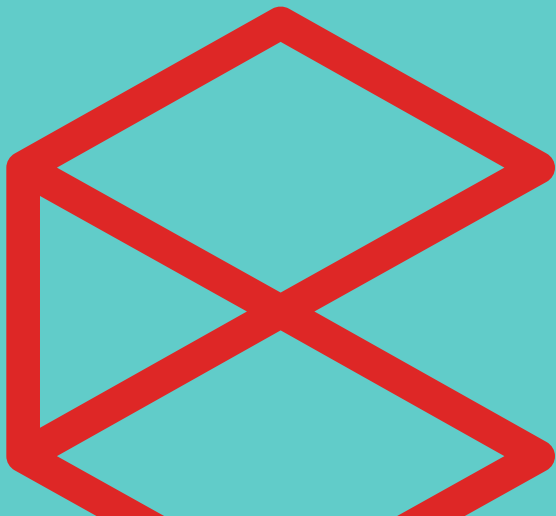
PA CYBER HEADQUARTERS - MIDLAND, PA

PUBLIC SPACES



INVITING FOR ALL

How we think about public spaces has changed, creating bigger and better experiences through branded elements. Where we come together to experience things together is an opportunity to experience them better; gathering spaces like concert halls, sports venues, and community centers are great spaces to see, touch, and feel branded elements that enhance our experiences and further our understanding. Discover how Branding helps you learn about a space and an organization, understand its purpose, and enhance your experience!

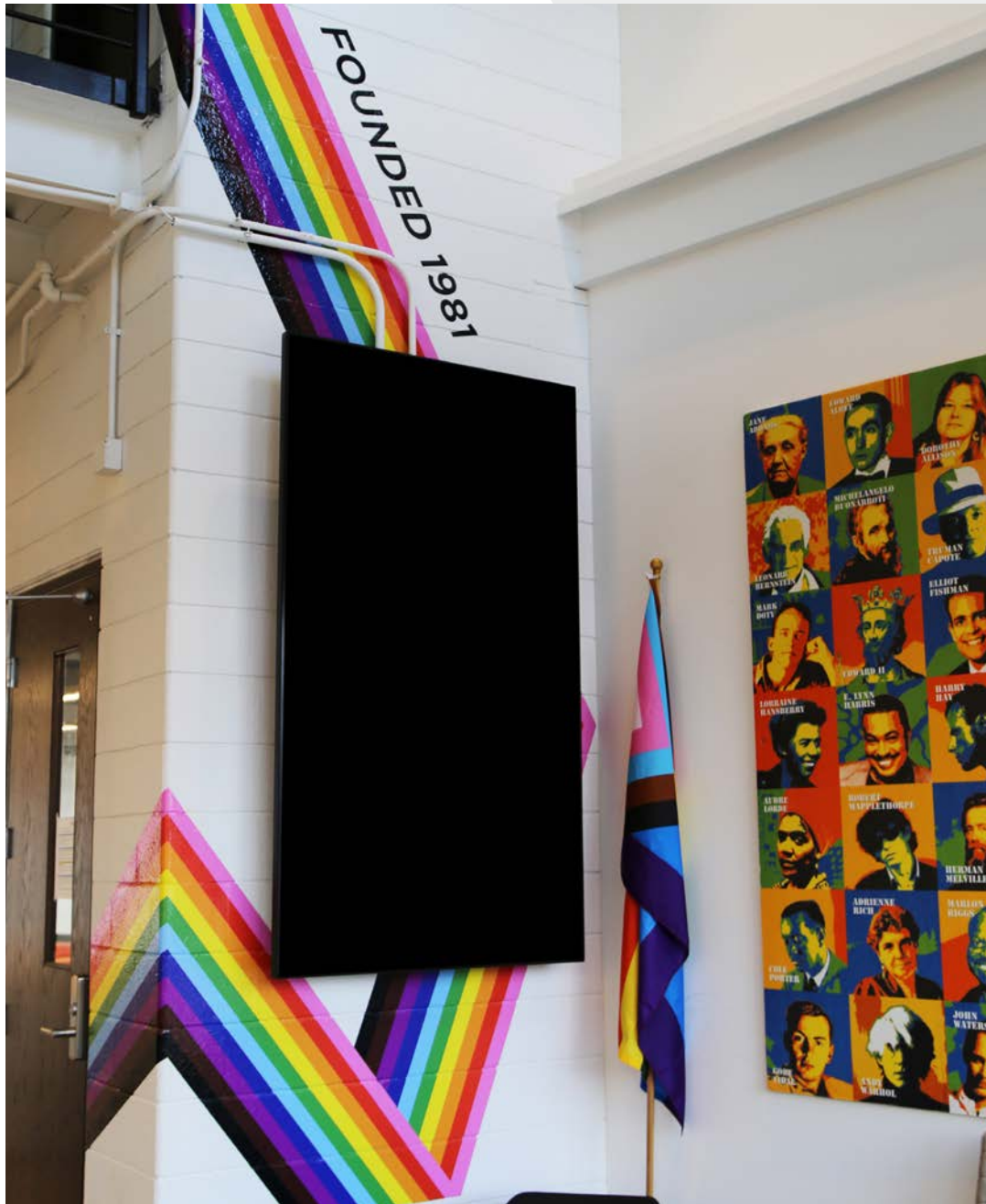


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THE WORKS - NEWARK, OH





STONEWALL COLUMBUS - COLUMBUS, OH

**IF YOUR
SPACE COULD
TALK, WHAT
WOULD IT
SAY?**





Let's create
great spaces
together.

Visit
continentaloffice.com/branding
to learn more.



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Thank You